

*Welcome*

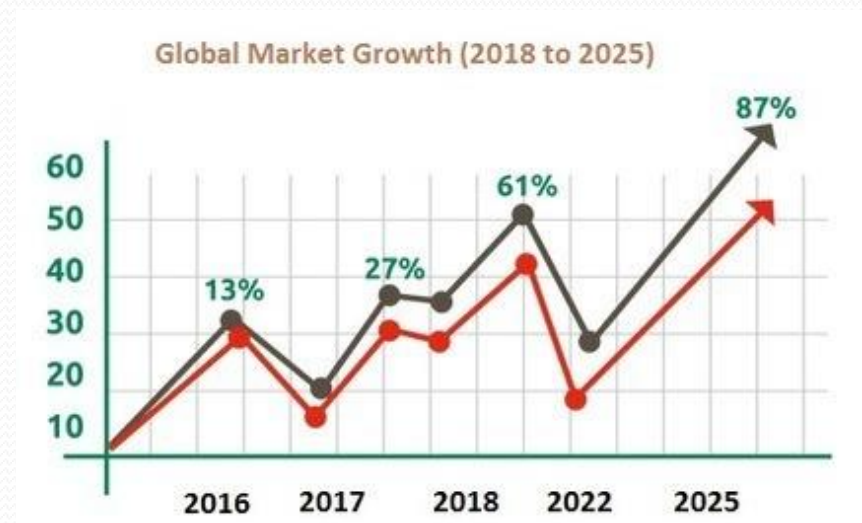


# About us

- Roots is a whole new world of exploration, questioning, find answers and innovating. Being part of the Roots learning implies the three Es – Educative, Encouraging & Enriching.

# Growth Analysis of Interior Design Industry

- The **market** for home **interiors** and renovation in **India** is estimated to be between USD 20 Billion- USD 30 Billion.
- The growth in **interior design** is attributed to the growing **Indian** real estate **market**, growing population, rising income levels, and urbanization.



# Course Overview

Diverse styles, techniques and approaches

Technical drawing in space planning

CAD and Model Making

Regular interaction with the industry

Visits to sites & Design studios



## Courses Offered

- Interior Design B.A (Honours) 3 Year Degree Program
- Other courses:
  - 1 year diploma in Interior Design
- Awarding Body- To be JNAFAU



# Course Structure : B.A(Honours) 3 year Degree Program

1 <sup>st</sup> Semester	Introduction to the subjects required to have a career in Interior Design
2 <sup>nd</sup> Semester	Studies of Interior Design
3 <sup>rd</sup> Semester	Design Studio – which shall continue till the 6th semester, History, 2D CAD , furniture design, etc
4 <sup>th</sup> Semester	Interior Design Services like electrical, plumbing, sanitary, etc, 3D CAD along with the Design projects
5 <sup>th</sup> Semester	Psychology of clients; Professional practice of Interior Design, product design, etc
6 <sup>th</sup> Semester	Indian Arts ; Crafts, GREEN Building Design, Interior Landscaping, etc



# Software's

- AutoCAD (2D, 3D)
- 3DS MAX
- Lumion
- V Ray



# Types of Interior Design

- Contemporary
- Nautical
- Traditional
- Modern
- Industrial
- Minimalist
- Mediterranean
- Mid Century Modern
- Eclectic
- Beach Style





# USP

- Workshops- Carpentry, polishing, painting, measured drawings, survey, drapery design, upholstering etc.
- 4 weeks summer internship for 3 years degree program
- Placements with the top firms in the industry

# Why Roots

- The most experienced faculty that is available in Hyderabad
- Extra inputs built into the university syllabus
- Industrial experience not just in and around Hyderabad but also all over the country
- Site visits all around the country & abroad
- Expert interaction with Designers from all over India
- Regular workshops with Architects, Interior Designers, Product Designers, Lighting Designers, HVAC consultants, and other allied professionals



# *Career Opportunities*

- ❖ Interior Designer
- ❖ Interior Designer Consultant
- ❖ Furniture Designer
- ❖ Set Designer (Movies, Serials)
- ❖ Event Manager
- ❖ Design Journalist
- ❖ Teaching
- ❖ Interior Lifestyle product designer
- ❖ Interior Project Manager
- ❖ Interior Contractor
- ❖ Entrepreneur

EDITION VENUE LAYOUT

WOOD

NURNBERG MESSE

27 Feb - 2 Mar 2020, BIEC, Bengaluru, India

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*Welcome to the world of possibilities.*

